Event Agenda

Women in Data Science (WiDS) Conference 2024

Thu, Mar 21, 2024

8:00 AM - 8:45 AM   **Registration & Networking**

8:45 AM - 9:00 AM   **Welcome to WiDS!**

9:00 AM - 9:55 AM   **Fireside Chat: "Leading Through Change – A Rulebook for Navigating Through Uncertainties"**
Location: Crown Room
Speakers: Madlen Ivanova, Seemantini Godbole, Sheila Jordan

9:55 AM - 10:00 AM   **A word from Truist**
Location: Crown Room
Speaker: Crystal Robinson

10:00 AM - 11:00 AM   **Morning Keynote: "AI Will Never Be Perfect, But Perhaps We Can Make It Safe"**
Location: Crown Room
Speaker: Liz O'Sullivan

10:55 AM - 11:00 AM   **A word from Microsoft**
Location: Crown Room
Speaker: Bidhya Shrestha

11:00 AM - 11:15 AM   **Networking Break**

11:15 AM - 12:00 PM   **Round 1 Breakout Sessions**

Live building an end-to-end application in Palantir's Artificial Intelligence Platform (AIP): From zero to use case in 45 minutes
11:15 AM - 12:00 PM
Location: Crown Room 1,2,3
Speaker: Nicole O'Sullivan

Moving Beyond the Bling! Balancing New Technology, Business Value and Doing What is Right
11:15 AM - 12:00 PM
Location: Crown 4
Speakers: Sangeetha Menon, Lekha Banerjee, Karrin Russo, Parisia Clyburn-Patton

Leveraging Generative AI for Item Data Quality
11:15 AM - 12:00 PM
Location: Crown 5
Speakers: Payel Chowdhury, Meghana Ramanand Bhat

Workshop: Enhancing Language Models through Fine-tuning: Optimizing LLMs for Specific Tasks and Domains
11:15 AM - 12:00 PM
Location: Toby Creek
Speakers: Kornelia Bastin, Chloe Pinkston

ESPN Marketing Analytics: Bridging Data Science and Business Intelligence
11:15 AM - 12:00 PM
Location: Mallard Creek
Speakers: Kim Tricker, Lindsay Herrington

The Skewed Gender Ratio in Data Science: Flip Side
11:15 AM - 12:00 PM
Location: Reedy Creek
Speaker: Aishwarya Kaul

How AI Can Change Your World
11:15 AM - 12:00 PM
Location: Gold 49er Room
Speaker: Heather Harris

Improving Health Equity with PINC AI's Clinical Health and Social Needs Index
11:15 AM - 12:00 PM
Location: Green 49er Room
Speaker: Sydney Westfall

12:00 PM - 1:30 PM   **Lunch/Career Fair**

1:30 PM - 1:35 PM   **Intro to Afternoon Panel: Junying Tang '24**
Location: Crown Room
Speaker: Junying Tang

1:30 PM - 2:30 PM   **Panel: "Industry Perspectives on Gen AI: Designing Responsible AI Systems"**
Location: Crown Room
Speakers: Amy Peterson, Meenu Tomar, Liz O'Sullivan, Hind Kraytem

2:35 PM - 2:40 PM   **Closing Remarks: Aida Miros**
Location: Crown Room
Speaker: Aida Miros

2:40 PM - 3:00 PM   **Career Fair Break**
Location: Foyer

3:00 PM - 3:45 PM   **Round 2 Breakout Sessions**

> **Empowering Women in Data: Authentic Stories from Industry Leaders**
> 3:00 PM - 3:45 PM
> Location: Crown 4
> Speakers: Amy Peterson, Karla Viglasky, Patricia Carmona, Sudeshna Banerjee
>
> **Linear Iterative Feature Embedding: An Ensemble Framework for an Interpretable Model**
> 3:00 PM - 3:45 PM
> Location: Crown 5
> Speaker: Miaoqi Li
>
> **Workshop: Career & Professional Development (Salary Negotiation, Interview Success, Diversifying the STEM field, etc.)**
> 3:00 PM - 3:45 PM
> Location: Toby Creek
> Speaker: Shriya Chintada
>
> **Blockchain is Revolutionizing the Healthcare Industry: A Review of Blockchain Technology Applications**
> 3:00 PM - 3:45 PM
> Location: Mallard Creek
> Speaker: Fatma AbdelSalam
>
> **The AI Lie Detector: Use Azure Machine Learning to Evaluate AI Performance**
> 3:00 PM - 3:45 PM
> Location: Gold 49er Room
> Speaker: Mayha Shah
>
> **Unlocking the Power of GenAI – A Hands On Exploration of GCP's Vertex AI Studio and Gemini**
> 3:00 PM - 3:45 PM
> Location: Green 49er Room
> Speaker: Stephanie Radlick

3:50 PM - 4:35 PM   **Round 3 Breakout Sessions**

> ### Next Gen Commerce at Lowe's
> 3:50 PM - 4:35 PM
> Location: Crown 1,2,3
> Speaker: Amy Yu
>
> ### The Anatomy of Mortgage Default Using Shape-Constrained Explainable Machine Learning Model
> 3:50 PM - 4:35 PM
> Location: Crown Room 4
> Speaker: Guangning Xu
>
> ### Swifties for Data Science: Analyzing the Impact of Taylor Swift on the NFL
> 3:50 PM - 4:35 PM
> Location: Crown 5
> Speakers: Holly Sowinski, Kate Edwards
>
> ### Workshop: Unleashing Generative AI: Transform Your Data Science Toolkit
> 3:50 PM - 4:35 PM
> Location: Toby Creek
> Speakers: Brianne Zavala, Jewel Parker
>
> ### Machine Learning and AI in the Cloud: Leveraging Tools for Innovation
> 3:50 PM - 4:35 PM
> Location: Reedy Creek
> Speaker: Niharika Deekonda
>
> ### Thinking Ahead with Time Series Forecasting
> 3:50 PM - 4:35 PM
> Location: Gold 49er Room
> Speaker: Kayla Harasymchuk
>
> ### Joining the Generative AI Space: SiaGPT by Sia Partners
> 3:50 PM - 4:35 PM
> Location: Green 49er Room
> Speaker: Ava Grossman
>
> ### Modern Enterprise Success. Win with New Generative AI Use Cases and Insights
> 3:50 PM - 4:35 PM
> Location: Mallard Creek
> Speaker: Marinela Profi

4:35 PM - 5:30 PM   **Reception & Career Fair**